MY INTENTION is to design and produce creative learning that is relevant and effective, leaving the learner eager to discover more.

LORI

## **EDUCATION**

The George Washington University
Educational Technology Leadership Program
Graduate Certificate in e-Learning

**University of Pittsburgh**Web Developer Certification

University of Pittsburgh
MBA

Grove City College
Bachelor of Arts
Business Administration

## T00LS

Adobe CC: Illustrator, Premiere Pro, InDesign, After Effects, Photoshop, & Audition

Articulate: Storyline 360, Rise 360

MS Office 365

Absorb & Seismic LMS Software

## SKILLS

Program Analysis, Planning, & Execution

Instructional Design Methodologies

e-Learning Instructional Development

**Adult Learning Principles** 

Principals of Graphic Design

Infographic Design

Illustration for Web & Print

**Animation Development** 

Video Editing & Production

Instructor Led Training Material Development

Assessment Development

Storyboard Development

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# SPAHR

## **EXPERIENCE**

#### **Program Management**

- Designed and developed training programs that included curriculum, activities, visual guides, presentations, and job aids for sales process, product, and trainthe-trainer initiatives.
- Managed the end-to-end lifecycle of training programs including analysis, design, delivery, measurement, and continuous improvement.

#### Instructional Design

- Used instructional design methodologies, including ADDIE and SAM, to develop sales, technical product, and software training.
- Created graphical assets, animations, videos, micro-learnings, podcasts, social groups, presentations, infographics, job aids, instructor-led training materials, and e-learning to maximize effectiveness of training projects.
- Collaborated with Marketing, Engineering, Product Management, Sales, and other Subject Matter Experts to determine knowledge gaps and create relevant graphic and training content.
- Developed relevant, streamlined instructional scenarios that encouraged learner engagement and reflection.
- Managed all phases of the course development lifecycle.

#### **Graphic Design**

- Engineered the overall look and feel of e-learning courses while adhering to corporate standards and incorporating the latest trends in online learning.
- Converted complex concepts into visual forms that effectively communicated learning concepts.
- Generated and manipulated graphic images, photographs, animations, sound, text, and video into seamless multimedia programs for global distribution.
- Translated needs analysis and functional specifications into an audienceappropriate, clear, and concise graphical course design.

#### **Technical Writing**

• Remotely managed technical writing teams through time critical and quality critical projects for Fortune 100 companies.

#### **Technical Product Management**

• Trained and led a team of technical writers in the design and development of an SAP R/3 product.

#### Industrial Engineering

• Improved the efficiency and operational environment of customer warehouse facilities by creating, analyzing, and implementing alternatives.

## LORI

### Marigold -EMPLOYERS & POSITION Sr. Sales Enablement Program Manager Sierra Wireless, Inc. Program Manager / 18 19 Instructional Designer Honeywell, Inc. 14 15 Sr Technical Instructional Designer 12 13 Vocollect, Inc. (Honeywell) Instructional Graphic Artist Independent Consultant 11 Instructional Designer 10 60 **Springhouse Education and Consulting Services** Instructional Designer 98 Knova, Inc. Technical Writer 04 05 Team Leader Independent Consultant Web Developer 60 01 02 RightAnswers, LLC. TrueFit Solutions, Inc. Webmaster Web Development Contractor Internet Operations Manager 00 ServiceWare Technologies, Inc. Internet Operations Manager Internet Operations Analyst 95 96 97 SAP Technical Product Manager Knowledge Architect Technical Writer **United Parcel Service** Industrial Engineer Logistics Services Supervisor Package Operations Support Group Supervisor **Buildings & Facilities Supervisor**