

MY INTENTION is to design and produce creative learning that is relevant and effective, leaving the learner eager to discover more.

Lori Spahr
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LORI

EDUCATION

The George Washington University
Educational Technology Leadership Program
Graduate Certificate in e-Learning

University of Pittsburgh
Web Developer Certification

University of Pittsburgh
MBA

Grove City College
Bachelor of Arts
Business Administration

TOOLS

Adobe CC: Illustrator, Premiere Pro,
InDesign, After Effects,
Photoshop, & Audition

Articulate: Storyline 360, Rise 360

MS Office 365

Absorb & Seismic LMS Software

SKILLS

Program Analysis, Planning, & Execution

Instructional Design Methodologies

e-Learning Instructional Development

Adult Learning Principles

Principals of Graphic Design

Infographic Design

Illustration for Web & Print

Animation Development

Video Editing & Production

Instructor Led Training Material
Development

Assessment Development

Storyboard Development

SPAHR

EXPERIENCE

Program Management

- Designed and developed training programs that included curriculum, activities, visual guides, presentations, and job aids for sales process, product, and train-the-trainer initiatives.
- Managed the end-to-end lifecycle of training programs including analysis, design, delivery, measurement, and continuous improvement.

Instructional Design

- Used instructional design methodologies, including ADDIE and SAM, to develop sales, technical product, and software training.
- Created graphical assets, animations, videos, micro-learnings, podcasts, social groups, presentations, infographics, job aids, instructor-led training materials, and e-learning to maximize effectiveness of training projects.
- Collaborated with Marketing, Engineering, Product Management, Sales, and other Subject Matter Experts to determine knowledge gaps and create relevant graphic and training content.
- Developed relevant, streamlined instructional scenarios that encouraged learner engagement and reflection.
- Managed all phases of the course development lifecycle.

Graphic Design

- Engineered the overall look and feel of e-learning courses while adhering to corporate standards and incorporating the latest trends in online learning.
- Converted complex concepts into visual forms that effectively communicated learning concepts.
- Generated and manipulated graphic images, photographs, animations, sound, text, and video into seamless multimedia programs for global distribution.
- Translated needs analysis and functional specifications into an audience-appropriate, clear, and concise graphical course design.

Technical Writing

- Remotely managed technical writing teams through time critical and quality critical projects for Fortune 100 companies.

Technical Product Management

- Trained and led a team of technical writers in the design and development of an SAP R/3 product.

Industrial Engineering

- Improved the efficiency and operational environment of customer warehouse facilities by creating, analyzing, and implementing alternatives.

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SPAHR

EMPLOYERS & POSITIONS

